



Banner Permit/ Special Event Sales Permit

Business Name: _____ **Permit No.:** _____

Business License No.: _____ Phone No.: _____

Address: _____ Unit/ Suite No.: _____

Applicant: _____ Position: _____

Is this a Grand Opening?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	(30 days max)
Banner Display Dates: From _____ to _____			
Sidewalk Sale Dates: From _____ to _____			

The outside display of banners, balloons or the outside display of merchandise is permitted in the city subject to the following conditions:

1. The use of temporary advertising devices such as banners, flags, pennants, valances, and balloons or the display of merchandise outside may be exhibit after obtaining a special event or grand opening permit.
2. **Grand opening** sales for new businesses are permitted for thirty (30) days, taken consecutively, within the first year of business. New ownership or management change does not constitute a new business for the purpose of obtaining a grand opening permit.
3. **Existing businesses** are permitted to have a special event permit which is good for a maximum of sixty (60) days per calendar year for the use of temporary advertising devices, and eight (8) days per calendar year for sidewalk sales and other outdoor events.
4. **Banner and/or sidewalk sales** do not have to be displayed consecutively. The permit will reflect the number of consecutive days. Businesses must contact Code Enforcement (714-741-5358) to report the remaining days.
5. Grand opening and/or special event sales shall only be permitted as an extension of an established business and shall be conducted on the site on which such business is located.
6. The sales area shall be designed so as not to obstruct the orderly flow of pedestrian traffic in or about existing store areas, or obstruct or hinder the orderly movement of vehicular traffic or emergency vehicles.
7. **No off-site signs are permitted.** A-frame or portable signs are not allowed.
8. The sales area shall be cleared of all banners, balloons, merchandise, equipment and trash by 10:00 AM, on the day immediately following termination of said sale.

Permit Fee: \$35.00 for Banner Permit or Special Event Sales; \$10 for non-profit; \$60 for Center Wide Sales.
(Per calendar year)

The owner or representative of the business agrees to conduct the event in accordance with the conditions listed above and acknowledges that the failure to comply with the above conditions is a violation of Garden Grove Municipal Code Section 9.16.020.060(G) and 9.20.040(C) and that legal action may be taken.

Signature: _____ Date: _____