

City of Garden Grove
WEEKLY CITY MANAGER'S MEMO
March 23, 2023

TO: Honorable Mayor and City Council Members FROM: Lisa Kim, City Manager

I. ITEMS FROM OTHER GOVERNMENTAL AGENCIES, OUTSIDE AGENCIES, BUSINESSES AND INDIVIDUALS

A. Falck Mobile Health Corp (dba Care Ambulance) compliance report for February 2023 overview.

• **OTHER ITEMS**

- SOCIAL MEDIA HIGHLIGHTS AND NEWSPAPER ARTICLES
Copies of the week's social media posts and local newspaper articles are attached for your information.
- MISCELLANEOUS ITEMS
Items of interest are included.



Lisa Kim
City Manager

CITY OF GARDEN GROVE MONTHLY COMPLIANCE DATA REPORT - FEB. 2023

RESPONSE / TRANSPORT DATA

Total number of Responses : 1,071
Total number of Transports : 769
Transport vs. Response Ratio: 71.8%

Total Code 2 Response % : 61%
Total Code 3 Response % : 39%

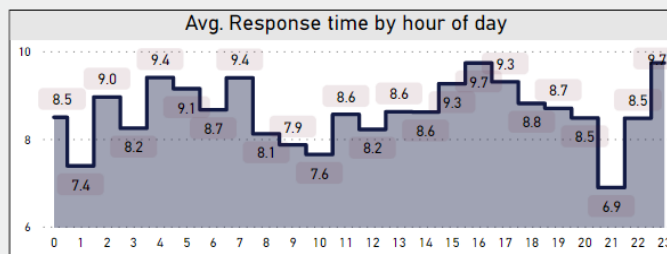
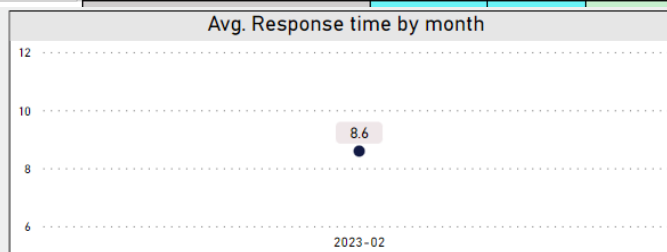
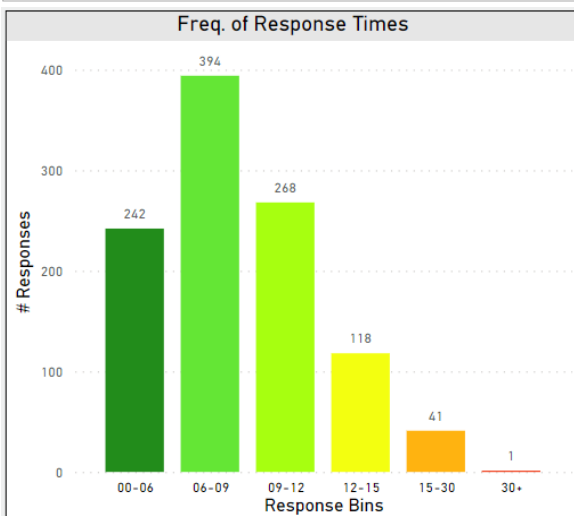
Total Avg. Response Time:
 8 Minutes & 35 Seconds

DESTINATION TIME BY DROPOFF FACILITY

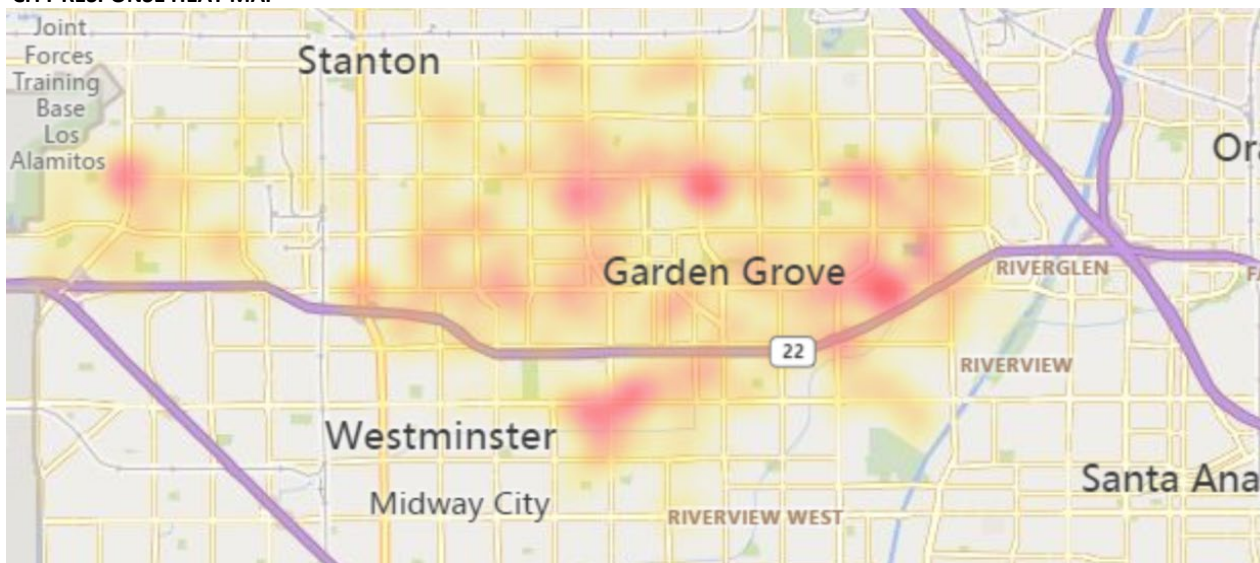
Drop off	Dest. time (min)
WEST ANAHEIM MEDICAL CENT...	52.91
LOS ALAMITOS MEDICAL CENTER	51.58
UCI MEDICAL CENTER (OLD HOS...	42.17
GARDEN GROVE MEDICAL CENT...	39.22
FOUNTAIN VALLEY REGIONAL H...	37.59
ST JOSEPH'S HOSPITAL	32.36
ORANGE COUNTY GLOBAL MEDI...	7.50
Total	41.18

ON-TIME COMPLIANCE BY AREA

Area	Code 2	Code 3	Compliance %
Garden Grove CODE 2*	655	625	95.42%
Garden Grove CODE 3*	416	367	88.22%
Garden Grove COMBINED*	1071	992	92.62%



CITY RESPONSE HEAT MAP



WEEKLY MEMO 3-23-2023

SOCIAL MEDIA HIGHLIGHTS



Post Performance

March 16, 2023 - March 22, 2023

Review the lifetime performance of the posts you published during the publishing period.

Included in this Report

 @CityGardenGrove

 Garden Grove City Hall

 gardengrovecityhall



gardengrovecityhall

Wed 3/22/2023 4:31 pm PDT



Impressions	351
Reach	335
Comments	0
Story Taps Back	22



gardengrovecityhall

Wed 3/22/2023 4:30 pm PDT

NOW HIRING LIFEGUARD OR INSTRUCTOR GUARD STARTING AT \$16/HR Turn a seasonal job into a career! Apply for the...



Impressions	1,067
Reach	992
Engagements	18
Engagement Rate (per Impression)	1.7%



@CityGardenGrove

Wed 3/22/2023 4:13 pm PDT

NOW HIRING LIFEGUARD/INSTRUCTOR GUARD \$16/HR Turn a seasonal job into a career! Apply for the positions of...



Impressions	—
Potential Reach	4,653
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Wed 3/22/2023 4:10 pm PDT

NOW HIRING LIFEGUARD OR INSTRUCTOR GUARD STARTING AT \$16/HR Turn a seasonal job into a career! Apply for the...

Recreation Jobs | City of Garden ...



Post Link Clicks	50
Impressions	4,215
Reach	3,732
Engagements	244
Engagement Rate (per Impression)	5.8%



gardengrovecityhall

Wed 3/22/2023 3:39 pm PDT



Impressions	429
Reach	422
Comments	0
Story Taps Back	10



gardengrovecityhall

Wed 3/22/2023 3:38 pm PDT

NOW HIRING RECREATION LEADER OR SPECIALIST STARTING AT \$16/HR Do you want to be part of a fun and dynamic...



Impressions	1,300
Reach	1,243
Engagements	50
Engagement Rate (per Impression)	3.8%



@CityGardenGrove

Wed 3/22/2023 3:34 pm PDT

NOW HIRING RECREATION LEADER/SPECIALIST STARTING \$16/HR Do you want to be part of a dynamic team,...



Impressions	—
Potential Reach	4,653
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Wed 3/22/2023 3:23 pm PDT

NOW HIRING RECREATION LEADER OR SPECIALIST STARTING AT \$16/HR Do you want to be part of a fun and dynamic...



Impressions	10,008
Reach	9,425
Engagements	809
Engagement Rate (per Impression)	8.1%



@CityGardenGrove

Wed 3/22/2023 2:19 pm PDT

For more information, visit ggcity.org/eggscavation. #GG1956



Impressions	—
Potential Reach	4,653
Engagements	—
Engagement Rate (per Impression)	—



@CityGardenGrove

Wed 3/22/2023 2:19 pm PDT

Event activities include egg hunts, carnival games, pictures with the Easter Bunny, and more! Tickets are now on sale at...



Impressions	—
Potential Reach	4,653
Engagements	—
Engagement Rate (per Impression)	—



@CityGardenGrove

Wed 3/22/2023 2:19 pm PDT

Hop into the Easter egg fun at this year's **#Eggscavation!** The community is invited to the annual Eggscavation even...



Impressions	—
Potential Reach	4,653
Engagements	—
Engagement Rate (per Impression)	—



gardengrovecityhall

Wed 3/22/2023 2:15 pm PDT

Hop into the Easter egg fun at this year's **#Eggscavation!** The community is invited to the annual Eggscavation even...



Impressions	657
Reach	518
Engagements	20
Engagement Rate (per Impression)	3%



Garden Grove City Hall

Wed 3/22/2023 2:15 pm PDT

🐰 Hop into the Easter egg fun at this year's #Eggscavation! The community is invited to the annual Eggscavation even...



Impressions	2,367
Reach	2,367
Engagements	160
Engagement Rate (per Impression)	6.8%



gardengrovecityhall

Tue 3/21/2023 5:56 pm PDT

Street sweeping services have been canceled tomorrow, Wednesday, March 22. Scheduled sweeping and enforcement w...



Impressions	791
Reach	770
Comments	1
Story Taps Back	25



gardengrovecityhall

Tue 3/21/2023 5:02 pm PDT

💧 Heavy rainfall is in the forecast tonight and tomorrow. 🚗 Remember to take extra precautions by slowing down and turnin...



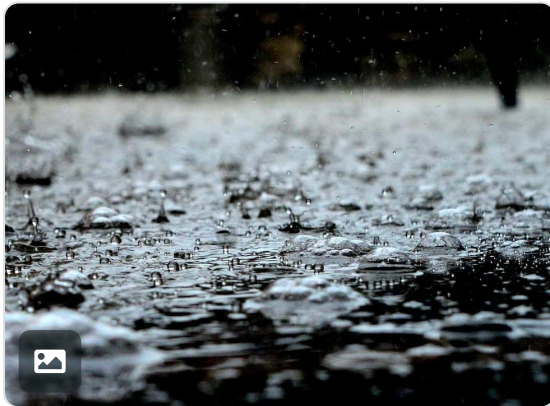
Impressions	1,909
Reach	1,668
Engagements	87
Engagement Rate (per Impression)	4.6%



Garden Grove City Hall

Tue 3/21/2023 4:59 pm PDT

💧 Heavy rainfall is in the forecast tonight and tomorrow. 🚗 Remember to take extra precautions by slowing down and turnin...



Impressions	464
Reach	446
Engagements	26
Engagement Rate (per Impression)	5.6%



@CityGardenGrove

Tue 3/21/2023 3:30 pm PDT

♥ We would like to thank this year's Master Sponsors, including [@ESAnaheimSouth](#), [@GGUSD](#), Garde...



Impressions	92
Potential Reach	4,653
Engagements	0
Engagement Rate (per Impression)	0%



@CityGardenGrove

Tue 3/21/2023 3:30 pm PDT

🎓 Are you a **#GardenGrove** resident graduating from a college or university this year? Let us celebrate your achievem...



Impressions	254
Potential Reach	4,653
Engagements	6
Engagement Rate (per Impression)	2.4%



@CityGardenGrove

Tue 3/21/2023 3:30 pm PDT

Graduates will receive City, state, and federal congratulatory certificates, City giveaways, and the chance to win cash...



Impressions	106
Potential Reach	4,653
Engagements	1
Engagement Rate (per Impression)	0.9%



gardengrovecityhall

Tue 3/21/2023 3:30 pm PDT

Are you a #GardenGrove resident graduating from a college or university this year? Let us celebrate your achievemen...



Impressions	1,603
Reach	1,168
Engagements	64
Engagement Rate (per Impression)	4%



Garden Grove City Hall

Tue 3/21/2023 3:30 pm PDT

Are you a #GardenGrove resident graduating from a college or university this year? Let us celebrate your achievemen...



Impressions	1,935
Reach	1,877
Engagements	174
Engagement Rate (per Impression)	9%



@CityGardenGrove
Tue 3/21/2023 10:09 am PDT

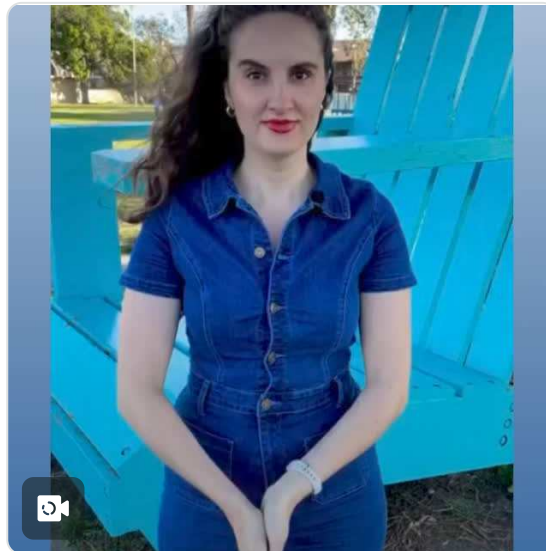
⚠️ OC Highway Closures Due to Flooding @CaltransOC has closed these locations: -North & southbound State Route 1 (Pacific Coast Hwy) between Warner Ave & Seapoint St - Northbound Interstate 5 (I-5) off-ramp to Main/Broadway St Lanes have been blocked to divert motorists. #gg1956

A

Impressions	120
Potential Reach	4,683
Engagements	12
Engagement Rate (per Impression)	10%



gardengrovecityhall
Tue 3/21/2023 9:37 am PDT



Impressions	626
Reach	607
Comments	0
Story Taps Back	13



Garden Grove City Hall
Tue 3/21/2023 9:09 am PDT

🦋 Garden Grove's Parks and Recreation Guide is the primary source of recreational activities and cultural programming in th...

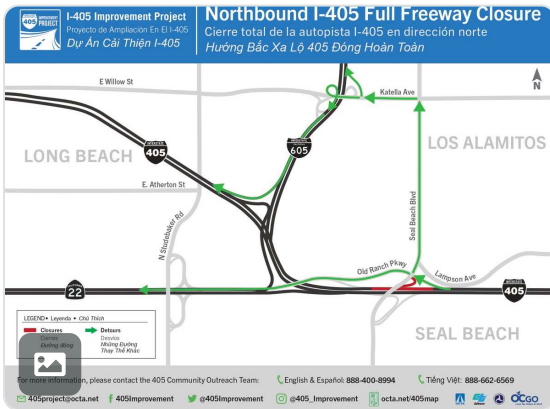


Video Views	1,456
Impressions	4,891
Reach	4,017
Engagements	489
Engagement Rate (per Impression)	10%



@CityGardenGrove
Mon 3/20/2023 12:12 pm PDT

⚠️ Be aware of the NB I-405 closure, between the NB I-405 off-ramp to Seal Beach Boulevard & SB I-605/SR-22...



Impressions	200
Potential Reach	4,684
Engagements	6
Engagement Rate (per Impression)	3%



Garden Grove City Hall
Mon 3/20/2023 12:11 pm PDT

⚠️ #GardenGrove commuters, please be aware of the NB I-405 closure, between the NB I-405 off-ramp to Seal Beach...



Impressions	4,913
Reach	4,880
Engagements	94
Engagement Rate (per Impression)	1.9%



@CityGardenGrove
Mon 3/20/2023 11:52 am PDT

Due to the projected storm, street sweeping services have been canceled for the remainder of today, Monday, March ...



Impressions	168
Potential Reach	4,652
Engagements	10
Engagement Rate (per Impression)	6%



gardengrovecityhall

Mon 3/20/2023 11:49 am PDT

Due to the projected storm, street sweeping services have been canceled for the remainder of today, Monday, March ...



Impressions	1,075
Reach	1,071
Comments	0
Story Taps Back	8



gardengrovecityhall

Mon 3/20/2023 8:11 am PDT

🎨 The Garden Grove Unified School District (GGUSD) invites you to their 45th annual First Impressions Art Show,...



Impressions	1,645
Reach	1,218
Engagements	67
Engagement Rate (per Impression)	4.1%



Garden Grove City Hall

Mon 3/20/2023 8:08 am PDT

🎨 The Garden Grove Unified School District (GGUSD) invites you to their 45th annual First Impressions Art Show,...



Impressions	2,271
Reach	2,271
Engagements	110
Engagement Rate (per Impression)	4.8%



Garden Grove City Hall

Mon 3/20/2023 7:09 am PDT



Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Mon 3/20/2023 7:07 am PDT



Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—



Garden Grove City Hall

Mon 3/20/2023 7:07 am PDT



Garden Grove Gems is a home beautification program that recognizes Garden Grove's most dazzling homes! T...

Impressions	1,603
Reach	1,567
Engagements	26
Engagement Rate (per Impression)	1.6%



gardengrovecityhall

Sat 3/18/2023 10:00 am PDT

Calling all local high school students in 10th-12th grades! You're invited to participate in the 🍴 Foods of Garden Gro...



Impressions	2,527
Reach	2,298
Engagements	71
Engagement Rate (per Impression)	2.8%



Garden Grove City Hall

Sat 3/18/2023 10:00 am PDT

Calling all local high school students in 10th-12th grades! You're invited to participate in the 🍴 Foods of Garden Gro...



Impressions	2,301
Reach	2,243
Engagements	51
Engagement Rate (per Impression)	2.2%



Garden Grove City Hall

Fri 3/17/2023 4:00 pm PDT

Don't forget to attend Art in the Park tomorrow, Saturday, March 18, from 11:00 a.m. to 2:00 p.m., at Village Green Park, ...



Impressions	3,860
Reach	3,840
Engagements	227
Engagement Rate (per Impression)	5.9%



gardengrovecityhall

Fri 3/17/2023 12:13 pm PDT

🍀 Happy #StPatricksDay! If you have plans later, make sure it also includes designating a sober driver. Today, from...



Impressions	1,105
Reach	1,001
Engagements	22
Engagement Rate (per Impression)	2%



@CityGardenGrove

Fri 3/17/2023 12:12 pm PDT

🍀 #StPatricksDay If you have plans later, make sure it also includes designating a sober driver. Tonight, 4PM-2AM,...



Impressions	175
Potential Reach	4,651
Engagements	7
Engagement Rate (per Impression)	4%



Garden Grove City Hall

Fri 3/17/2023 12:09 pm PDT

🍀 Happy #StPatricksDay! If you have plans later, make sure it also includes designating a sober driver. Today, from...



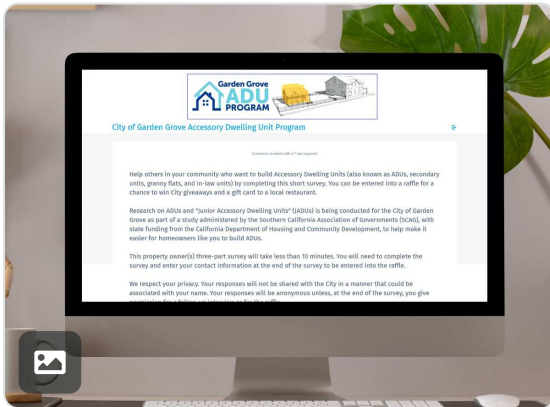
Impressions	300
Reach	299
Engagements	10
Engagement Rate (per Impression)	3.3%



@CityGardenGrove

Fri 3/17/2023 8:05 am PDT

!! This is the last weekend to participate in the Accessory Dwelling Units (ADUs) multi-language survey. Residents with...



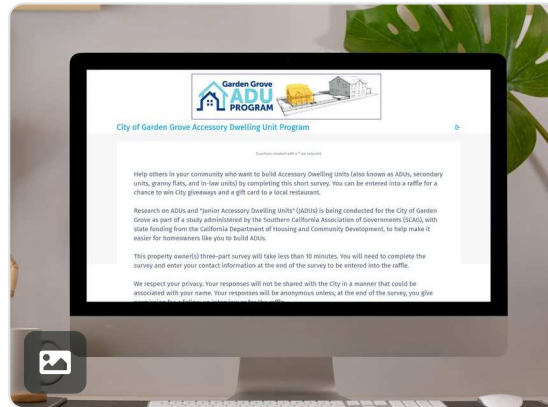
Impressions	169
Potential Reach	4,651
Engagements	7
Engagement Rate (per Impression)	4.1%



Garden Grove City Hall

Fri 3/17/2023 8:04 am PDT

!! This is the last weekend to participate in the Accessory Dwelling Units (ADUs) multi-language survey. #GardenGrove...

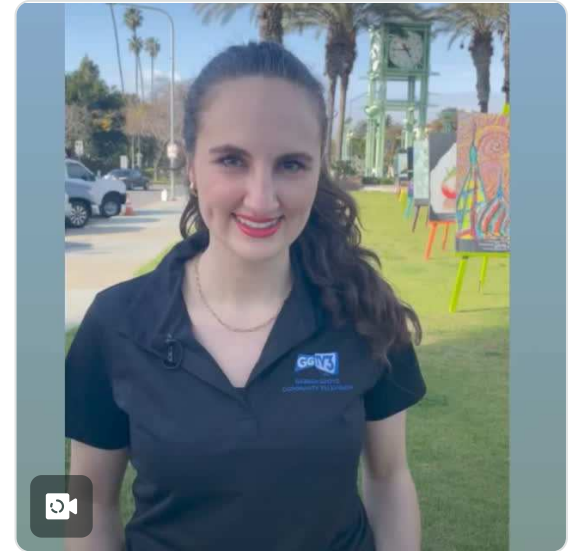


Impressions	1,283
Reach	1,242
Engagements	55
Engagement Rate (per Impression)	4.3%



gardengrovecityhall

Thu 3/16/2023 6:16 pm PDT



Impressions	412
Reach	401
Comments	0
Story Taps Back	4



Garden Grove City Hall

Thu 3/16/2023 4:36 pm PDT

Art in the Park returns this Saturday, March 18, from 11:00 a.m. to 2:00 p.m., at Village Green Park, located at 12732 Main Street...



Video Views	1,577
Impressions	653
Reach	615
Engagements	566
Engagement Rate (per Impression)	86.7%



gardengrovecityhall

Thu 3/16/2023 9:57 am PDT

🎓📣 It's not too late to recognize our college graduates! Join us as a sponsor to the 2023 Garden Grove College Graduat...



Impressions	1,195
Reach	1,091
Engagements	40
Engagement Rate (per Impression)	3.3%



Garden Grove City Hall

Thu 3/16/2023 9:54 am PDT

🎓📣 It's not too late to recognize our college graduates! Join us as a sponsor to the 2023 Garden Grove College Graduat...



Impressions	2,114
Reach	1,953
Engagements	123
Engagement Rate (per Impression)	5.8%




Post Performance

March 16, 2023 - March 22, 2023


Review the lifetime performance of the posts you published during the publishing period.

Included in this Report


 Garden Grove Police Department

 **Garden Grove Police Depa...**
Wed 3/22/2023 6:01 pm PDT


#GardenGrove gained a new #hero today when we swore in Officer M. Raabe (Anaheim Police Department lateral), thi...




Impressions	—
Reach	—
Engagements	—
Engagement Rate (per Impression)	—

 **Garden Grove Police Depa...**
Sat 3/18/2023 12:00 pm PDT

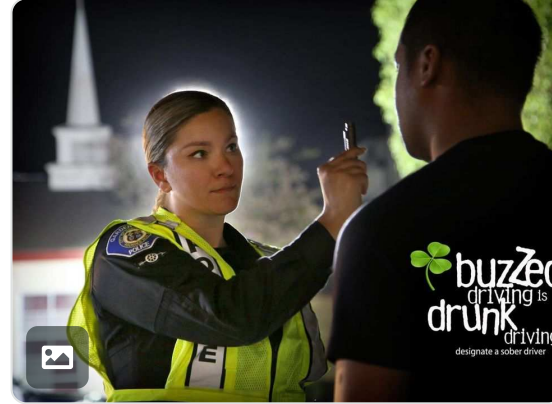
Outreach & Cleanup Recap: this week, #GardenGrovePD's Special Resource Team (SRT) collaborated with Be Well OC,...




Impressions	5,426
Reach	5,318
Engagements	1,387
Engagement Rate (per Impression)	25.6%

 **Garden Grove Police Depa...**
Fri 3/17/2023 12:01 pm PDT

Happy #StPatricksDay! If you have plans later, make sure it also includes designating a sober driver. Today,...



Impressions	1,009
Reach	1,001
Engagements	44
Engagement Rate (per Impression)	4.4%

 **Garden Grove Police Depa...**
Thu 3/16/2023 6:00 pm PDT

March is #WomensHistoryMonth and we are celebrating some of the past and present women of #GardenGrovePD....



Impressions	2,182
Reach	2,044
Engagements	539
Engagement Rate (per Impression)	24.7%

WEEKLY MEMO 3-23-2023

NEWS ARTICLES



CITY OF GARDEN GROVE NEWS

Contact: Lisa Kim (714) 741-5140
Assistant City Manager /
Community & Economic Development Director

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Thursday, February 9, 2023



COMMUNITY INVITED TO ACCESSORY DWELLING UNIT WORKSHOP

The City of Garden Grove is hosting a free in-person Accessory Dwelling Unit (ADU) Workshop to provide information on the City's upcoming ADU program. The workshop takes place on Wednesday, February 22, from 6:00 p.m. to 8:00 p.m. at the Garden Grove Community Meeting Center, located at 11300 Stanford Avenue.

ADUs are independent living units attached or detached to a single-family home. The workshop will be an introduction to ADUs. Topics to be discussed are: different types of ADUs, the benefits of building ADUs, the development process, and the City's pre-approved ADU plans.

For more information, visit ggcity.org/planning/adu or contact Shawn Park, Senior Administrative Analyst at (714) 741-5371 or shawnp@ggcity.org.



We invite you to an in-person workshop to learn about the City of Garden Grove's upcoming Accessory Dwelling Unit (ADU) Program.

**Wednesday, February 22, 2023
6 - 8 pm**

Location

Garden Grove Community Meeting Center
11300 Stanford Ave
Garden Grove, CA 92840

For more information visit
ggcity.org/planning/adu



Garden Grove Planning Services Division
(714) 741-5312





CONTACT: Dana Saucedo
Community Services Department
(714) 741-5242/danam@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Thursday, February 9, 2023

**WIN FREE CLASS SESSION DURING CITY'S
PARKS AND RECREATION GUIDE INSTAGRAM GIVEAWAY**

The City of Garden Grove is hosting an Instagram giveaway for a free contract class session offered through the City's Winter/Spring 2023 Parks and Recreation Guide. The giveaway takes place from Monday, February 13 through Friday, February 17, from followers of the City's Instagram page, [@gardengrovecityhall](https://www.instagram.com/gardengrovecityhall). Contract classes include soccer and basketball skills and drills; line dancing; martial arts; and volleyball.

The Parks and Recreation Guide offers a multitude of programs, classes, and activities for residents and visitors. The guide provides a listing of youth sports and creative arts; adult activities and fitness; special events and more. Explore the guide at ggparksandrec.com, and sign up for the winter/spring session by April 2023.

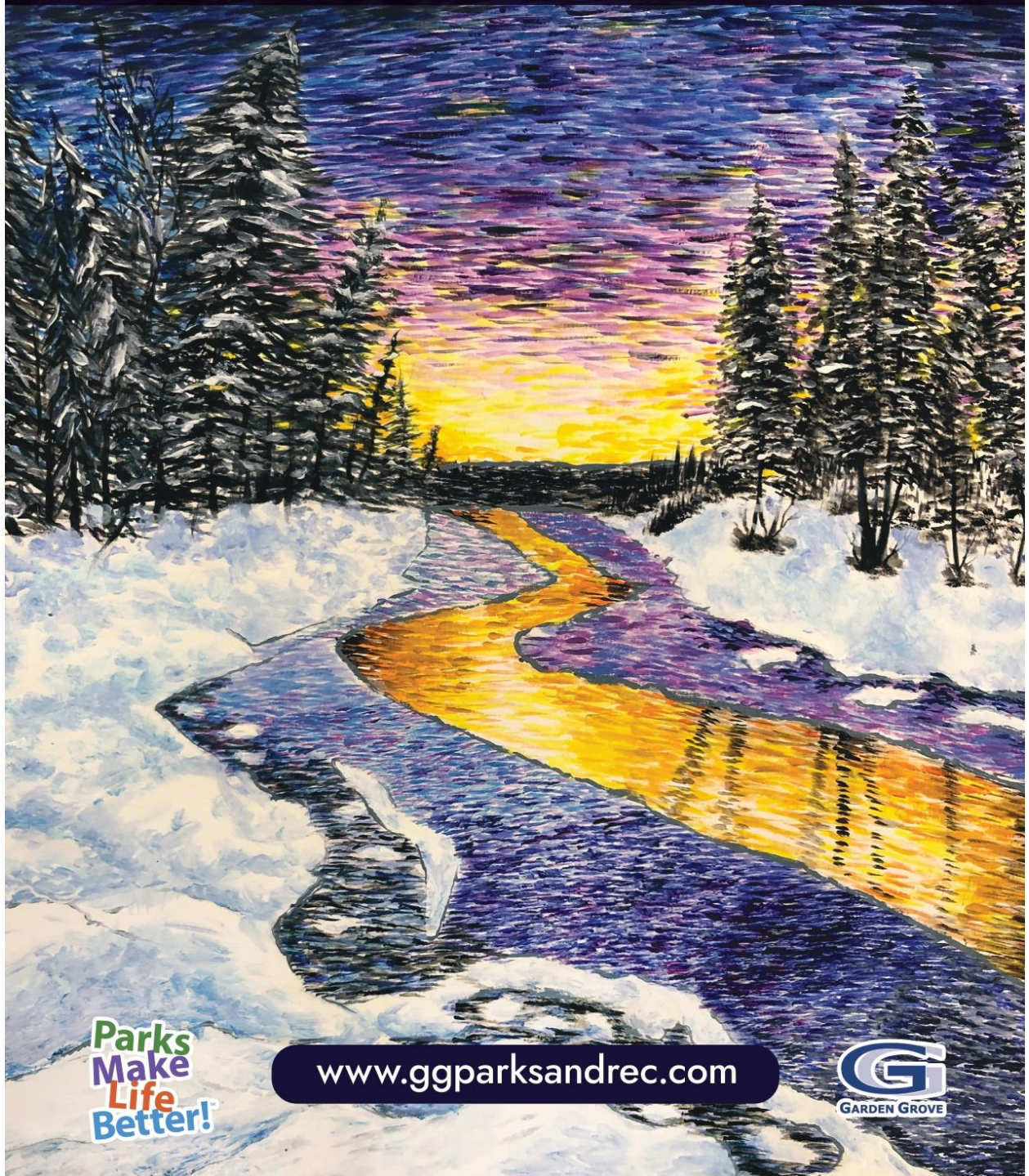
Users are invited to follow [@gardengrovecityhall](https://www.instagram.com/gardengrovecityhall) to participate in the giveaway. One participant will be chosen from the City's Instagram page. Instagram followers will have opportunities to win more prizes through other upcoming social media giveaways and more.

For more information, visit ggparksandrec.com or contact the Community Services Department at (714) 741-5200.

Garden Grove

PARKS & RECREATION GUIDE

Winter/Spring 2023



Parks
Make
Life
Better!

www.ggparksandrec.com





Contact: Ana Pulido (714) 741-5280
Public Information Officer
anap@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Monday, February 13, 2023



CITY SEEKING SPONSORS FOR 2023 GARDEN GROVE COLLEGE GRADUATES' RECEPTION

Local businesses and organizations that are interested in supporting higher education in the community are encouraged to become a sponsor for the annual Garden Grove College Graduates' Reception in May 2023. Sponsorships begin at \$300.

Last year, thanks to the support of generous sponsors, the City of Garden Grove recognized nearly 40 local graduates during the reception and awarded over \$5,000 in cash and prizes. This year's event invites sponsoring businesses and organizations to honor Garden Grove residents for their accomplishments in higher education and encourage them to build their professional careers here in Garden Grove.

Sponsorship benefits include an invitation to attend the 2023 Garden Grove College Graduates' Reception, mentions in various marketing outlets, including City publications, website, and social media.

Sponsorship levels include a Master's Sponsorship of \$1,000+; Bachelor's Sponsorship of \$500+; and an Associates' Sponsorship of \$300+. In-kind donations are also welcomed. Visit ggcity.org/grads to fill out a sponsorship form.

For more information, contact the Office of Community Relations at communityrelations@ggcity.org or (714) 741-5280.



Recognize the Value

— OF AN —

EDUCATED WORKFORCE

Join local businesses as a corporate sponsor of the

2023 Garden Grove College Graduates' Reception



Sponsorships begin at \$300.
ggcity.org/grads

College Graduates' Reception Sponsorship

MAY 2023

The City of Garden Grove is offering a unique opportunity for businesses and organizations to honor local college graduates while gaining valuable exposure. All sponsors are invited to the event.

Master's Sponsorship \$1,000+

- Logo on City website (linked)
- Name in City press releases and social media
- Recognition at event
- Logo on promotional flyer
- Logo on invitation

Bachelor's Sponsorship \$500+

- Logo on City website (linked)
- Name in City press releases
- Logo on promotional flyer

Associates Sponsorship \$300+

- Logo on City website
- Logo on promotional flyer

Company or Organization:

Representative:

Phone Number:

Email:

Address:

Social Media Handle(s):

Please complete and email form to communityrelations@ggcity.org or call (714) 741-5280. Sponsors must provide logo of at least 300 dpi quality. Electronic form is available at ggcity.org/grads.

Payment:

Make checks payable to the Garden Grove Community Foundation, a 501(c)(3) non-profit. Mail or deliver payment by Monday, March 20, 2023 to:

City of Garden Grove
Attn: Office of Community Relations
11222 Acacia Parkway, Garden Grove, CA 92840





CITY OF GARDEN GROVE NEWS

CONTACT:
Lisa Kim, Assistant City Manager
Community & Economic Development
(714) 741-5121/lisak@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Tuesday, February 14, 2023

LOCAL HIGH SCHOOL STUDENTS INVITED TO PARTICIPATE IN FOODS OF GARDEN GROVE SOCIAL CHALLENGE

The City of Garden Grove and the Garden Grove Unified School District invite local high school students, 10th-12th grades, to participate in the Foods of Garden Grove Social Media Challenge, aimed at supporting local small businesses. Students are invited to create a 30- to 60-second "foodie" video at a Foods of Garden Grove eatery or café of their choice, and submit their original work online, at ggcity.org/foodsofgardengrove, by Thursday, March 23, 2023.

Submissions will be showcased on the Foods of Garden Grove Instagram and TikTok, @foodsofgardengrove. All participants will be entered into an opportunity drawing to win a \$100 gift card. Three winners will be chosen at random.

Videos must be the original work of the student and feature one of the Foods of Garden Grove businesses. Videos must be uploaded without music or voice over. Choice of music and voice over can be indicated in the submission form.

The social challenge is part of the City's Foods of Garden Grove program showcasing the city's vibrant food culture through a prominent list of 150 select eateries. Through the Foods of Garden Grove Social Media Challenge, students can create a unique "foodie" experience featuring their favorite meals and beverages.

For more information, visit ggcity.org/foodsofgardengrove or email foodies@ggcity.org.



FOODS OF
GARDEN GROVE

SOCIAL MEDIA CHALLENGE

ARE YOU A FOODIE?

Create a 30- to 60-second foodie video at your favorite Foods of Garden Grove eatery or café for a chance to win a \$100 gift card.

Participants must be Garden Grove Unified School District high school students, 10th -12th grades.

Videos submitted may be used on the Foods of Garden Grove Instagram and TikTok platforms.

Learn more at ggcity.org/foodsofgardengrove.

SUBMISSION DEADLINE: MARCH 23, 2023

 @foodsofgardengrove

 @foodsofgardengrove



###



CITY OF GARDEN GROVE NEWS

CONTACT: John Montanez
Community Services Department
(714) 741-5200/johnmo@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Tuesday, March 21, 2023

NOW HIRING PART-TIME STAFF

The City of Garden Grove's Community Services Department is accepting online applications for several part-time seasonal and year-round positions at a variety of city facilities. The application deadline is March 27, 2023 at 5:00 p.m. To apply, visit ggcity.org/recjobs.

Job openings include:

- [Lifeguard \(Recreation Leader\)](#)
- [Instructor Guard \(Recreation Specialist\)](#)
- [Recreation Leader](#)
- [Recreation Specialist](#)

Individuals who enjoy working with local youth, being outdoors, serving the community, and want to gain skills and experience in a professional setting are encouraged to apply.

For more information about the Community Services Department, visit ggcity.org/recjobs or call (714) 741-5200.

Follow the department on [Facebook](#) and [Instagram](#) at @gardengrovecity to see announcements on events, programs, services and current recreational job opportunities.







CONTACT:
Ana Pulido
Public Information Officer
(714) 741-5280/anap@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media



Thursday, March 23, 2023

**FOODS OF GARDEN GROVE SOCIAL MEDIA CHALLENGE DEADLINE
EXTENDED, CHANCE TO WIN \$100 GIFT CARD**

The submission deadline to participate in the Foods of Garden Grove Social Media Challenge has been extended to Sunday, May 28, 2023. Garden Grove Unified School District high school students, 10th-12th grades, are invited to create a 30- to 60- second foodie video at a Foods of Garden Grove eatery or café of their choice. From all of the nominations, three will be selected at random to receive \$100 gift cards. There is no cost to participate. To submit a video, visit the Foods of Garden Grove website at ggcity.org/foodsofgardengrove/social-challenge.

Videos must be the original work of the student and feature one of the Foods of Garden Grove businesses. Submissions will be showcased on the Foods of Garden Grove social platforms.

Gift card winners will be announced on the Foods of Garden Grove website and social platforms on Tuesday, May 30, 2023.

The social media challenge is part of the City's Foods of Garden Grove program, showcasing the city's vibrant food culture through a prominent list of 150 select eateries. Through the Foods of Garden Grove Social Media Challenge, students can create a unique foodie experience, while supporting local small businesses.

For more information, visit ggcity.org/foodsofgardengrove.



CONTACT: Ana Pulido
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FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Tuesday, March 21, 2023



**CITY SEEKING LOCAL COLLEGE GRADUATES FOR
RECOGNITION EVENT, OPPORTUNITY TO WIN CASH AND PRIZES**

The City of Garden Grove is seeking names and information from Garden Grove residents who are graduating this year with an undergraduate or post-graduate academic degree from any college or university. Graduates who submit their information will be invited to the 2023 Garden Grove College Graduates' Reception on Tuesday, May 23, 2023. The deadline to submit information is Friday, May 12, 2023, at ggcity.org/grads. The event is free.

Hosted by Garden Grove Mayor Steve Jones and the Garden Grove City Council, the private event recognizes residents for their outstanding achievement in higher education. Graduates will receive City, state, and federal congratulatory certificates, City giveaways, and the chance to win cash and prizes. Graduates will also have the opportunity to network with key businesses and organizations in the community.

The event would not be possible without the generous support of our sponsors, including Embassy Suites by Hilton Anaheim South, Garden Grove Unified School District, Garden Grove Shell #1, dtn.tech, Garden Grove Police Association, Great Wolf Lodge Southern California, Garden Grove Rotary Club, Korean Chamber of Commerce OC, Garden Grove Strawberry Festival, Sabroso! Mexican Grill, Signal Hill Petroleum, and The Pink Door Salon.

-more-

CITY SEEKING LOCAL COLLEGE GRADUATES FOR RECOGNITION EVENT
2-2-2

To view photos from previous receptions, visit ggcity.org/grads, the City's Facebook [@GardenGroveCityHall](https://www.facebook.com/GardenGroveCityHall) or search for [#gardengrovegrads](https://www.instagram.com/gardengrovegrads) on Instagram.



2023 GARDEN GROVE
College Graduates' Reception

TUESDAY, MAY 23, 2023

Graduating from a college or university this year?
Celebrate your achievement in higher education,
with a chance to win cash and prizes!

RSVP by Friday, May 12, 2023

GGCITY.ORG/GRADS



**Class of
2023**







CONTACT: Cynthia Alvarez
Community Services Department
(714) 741-5200/cynthiiaa@ggcity.org

FOR IMMEDIATE RELEASE

Public Information Office (714) 741-5280

Follow the City of Garden Grove on Social Media

Wednesday, March 22, 2023



HOP INTO THE EASTER EGG FUN AT ANNUAL EGGS-CAVATION

The hunt is on for colorful treasures at Garden Grove's annual "Eggscavation" on Saturday, April 8, 2023, from 2:00 p.m. to 5:00 p.m., at Atlantis Play Center, located at 13630 Atlantis Way in Garden Grove Park. Tickets are now available through Thursday, April 6, 2023, or until quantities run out. Tickets may be purchased at ggcity.org/register or by calling (714) 741-5200. There will be no ticket sales at the door.

In addition to egg hunts, activities at the event include carnival games, inflatable obstacle courses, a petting zoo, pictures with the Easter Bunny, and more. The egg hunts take place by the following age groups:

- 3 to 4 years old- 2:45 p.m.
- 5 to 6 years old- 3:15 p.m.
- 7 to 9 years old- 3:45 p.m.
- 10-12 years old- 4:15 p.m.

Raffle drawings will take place after each egg hunt. Candy grabs for 2-year-olds and under will be held at 2:30 p.m. and 4:45 p.m.

Ticket prices are \$12 for children, ages 3 to 12, participating in the egg hunt, \$3 for spectators, ages 13 and up, and free for children 2 and under.

For more information, visit www.ggcity.org/eggscavation or call (714) 741-5200.

OC REGISTER
March 22, 2023

Garden Grove students created a study aid app — and they'll present it to Congress next month

The app was inspired by their own peers, the students said, who struggled with focus while studying



Jessica Nguyen, Henry Vu and Jasmine Chau all of Garden Grove High School won the 2022 Congressional App Challenge in California's 46th District. (Photo courtesy of Rep. Lou Correa's office)

By [YUSRA FARZAN](#) | yfarzan@scng.com |

PUBLISHED: March 22, 2023 at 2:39 p.m. | UPDATED: March 22, 2023 at 2:42 p.m.

Three Garden Grove High School students will get to showcase an app they developed, a tool to help students study efficiently, to Congress next month.

Jessica Nguyen, Henry Vu and Jasmine Chau, all juniors, developed the MnewNote app which combines study techniques with a timer as a way to balance study time with breaks to maximize productivity and reduce mental burnout. They'll present it to Congress at the [annual #HouseOfCode festival](#) in April.

The app, the students said, has eight different features, including mnemonic generators and a game to stimulate focus and aid in retention.

They wanted to create a study app because they saw students in their school, particularly peers in their grade, struggling with focus, Chau said.

“The thing that deters people from studying is that it’s tedious. People don’t know where to start,” said Nguyen. “This app provides a whole area for people to get motivation and figure out where to start.”

Since students have to juggle different materials for various classes, Vu said, the app can help them manage study resources and be efficient.

The MnewNote app is not publicly available yet. Chau said they will consider publishing it in the future.

But it did recently win the 2022 Congressional App Challenge in Rep. Lou Correa’s 46th district. Chau said the win was a shock and unexpected; Vu and Nguyen said they are “ecstatic.”

“We are really excited to show some of the features we have on our app, to hopefully inspire Congress to invest more in these kinds of competitions to motivate students to pursue computer science,” Vu said. “It’s a very exciting opportunity for us.”

The three students are in an AP computer science principles class, offered for the first time at Garden Grove High. To develop the app, the students had to learn to code and create graphics. And they also learned how to work together.

“They each embody the next generation of STEM leadership — and I’m so proud of each of them. There is no limit to what they will accomplish,” Correa, D-Anaheim, said.

The annual Congressional App Challenge is held in participating districts for middle and high school students. The goal is to encourage students to learn to code and pursue careers in computer science.

The next round of competitions will launch in June, and eligible students can [pre-register online](#).

OC Register
March 22, 2023

OC transportation projects on schedule despite rain, officials say



Work continues on the 405 freeway, as seen from the Slater Ave. bridge in Fountain Valley, CA on Tuesday, December 20, 2022. (Photo by Paul Bersebach, Orange County Register/SCNG)

By **DESTINY TORRES** | dtorres@scng.com |

PUBLISHED: March 22, 2023 at 7:26 a.m. | UPDATED: March 22, 2023 at 7:31 a.m.

Despite recent rainstorms, Orange County transportation officials said major delays are being avoided with some of their biggest projects, such the widening of the 405 Freeway and the construction of the OC Streetcar.

With most of the Orange County Transportation Authority's projects, potential delays caused by weather are built into the schedule and the current rainy spell, while it might cause delays to the day-to-day schedule, has yet to affect the overall timelines, spokesman Eric Carpenter said.

Work is continuing where possible on the [405 improvement project](#), he said. Lanes being added between the 73 and 605 freeways are still scheduled to be opened to drivers later this year and the overall project timeline has not changed, he said.

The \$2.09 billion widening project is turning the five-lane freeway into seven lanes for 16 miles – opening another general-purpose lane in each direction and introducing tolled express lanes. Eighteen bridges are also being upgraded as part of the project, which launched in 2018. Crews are also working around the recent storms to get Orange County’s first modern-day streetcar running by next year, although some work including some rail installation has been delayed because of the rain and pooling water. The \$509 million streetcar line will run 4 miles between the Santa Ana train station and Garden Grove with 10 stops each direction.

Work on the [55 Freeway improvement project](#) had been scheduled only on weekdays, but anticipating the rain, crews have continued working during dry weekends to keep the schedule moving forward, Carpenter said. The \$475 million project will add a second carpool lane and a new regular lane in both directions.

The recent storms have had the most effect on emergency [track stabilization](#) work in San Clemente, as crew members hurry to dry out the work area between rain events, officials said. Crews have been working to install a second row of ground anchors to secure the hillside next to the coastal track. This has been difficult to complete because it is in such a low-lying area. The work in that area is currently scheduled to finish in mid-April. Passenger service has been affected since movement in the track was detected in September.

OC Register
March 22, 2023

First Crumbl Cookies location in Garden Grove set to open March 24



The popular cookie chain Crumbl Cookies is set to open its first Garden Grove location on Friday, March 24.

Over the past five years, the company, started in Utah, has grown to more than 700 locations nationwide and has repeatedly gone viral on social media platforms like TikTok.

Each week, the brand rotates its menu to include six of its 275-plus gourmet flavors. The upcoming week's options are announced in a "flavor drop" released on the company's social media platforms Sundays at 5 p.m. Pacific time.

For the grand opening week menu, six flavors will be available: Sea Salt Toffee, Lemon Poppseed, Monster, Texas Sheet Cake, Raspberry Cheesecake, and Pink Sugar. Crumbl's award-winning Milk Chocolate Chip will also be available.

Crumbl stores are open 8 a.m.-10 p.m. on weekdays, 8 a.m.-12 a.m. Fridays and Saturdays, and closed Sundays. Starting Wednesday, March 29, delivery, curbside pickup, catering, and nationwide shipping will be available from the new location.

VISIT: Promenade Crumbl Cookies, 9877 Chapman Ave, Suite C, Garden Grove; 657-233-4050 crumblcookies.com

“As local business owners, we have such a love for this community and can’t wait to share the sweetness with our neighbors,” local store owners Megan Sefcik, Sandi Sefcik, Mitch Sefcik, and Michele Horsley said in a statement.

MISCELLANEOUS ITEMS

March 23, 2023

1. Calendar of Events
2. League of California Cities articles from March 17, 2023 to March 23, 2023.



CALENDAR OF EVENTS

March 23, 2023 – May 9, 2023

Thursday	March 23		\$2 Casual Dress Day
		9:00 a.m.	Zoning Administrator Meeting, CMC CANCELLED
Friday	March 24		City Hall Closed – Regular Friday Closure
Tuesday	March 28	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	April 6	7:00 p.m.	Planning Commission Meeting, CMC
Friday	April 7		City Hall Closed – Regular Friday Closure
Tuesday	April 11	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CM
Thursday	April 13	6:00 p.m.	Parks, Recreation and Arts Commission Meeting, CMC
Thursday	April 20	7:00 p.m.	Planning Commission Meeting, CMC
Friday	April 21		City Hall Closed – Regular Friday Closure
Tuesday	April 25	5:30 p.m. 6:30 p.m.	Closed Session, CMC Housing Authority, CMC Sanitary District Board, CMC Successor Agency Meeting, CMC City Council Meeting, CMC
Thursday	April 27		\$2 Casual Dress Day
Thursday	May 4		Planning Commission Meeting, CMC
Friday	May 5		City Hall Closed – Regular Friday Closure
Tuesday	May 9	5:30 p.m. 6:30 p.m.	Closed Session, CMC Successor Agency Meeting, CMC City Council Meeting, CM



Anti-local housing bill heads to Senate

Governance and Finance

Mar 22, 2023

A potential expansion to [SB 35 \(Chapter 366, Statutes of 2017\)](#) — strongly opposed by the League of California Cities — passed out of the Senate Housing Committee on Tuesday. The new bill, [SB 423 \(Wiener\)](#), is now headed to the Senate Governance and Finance Committee.

SB 423 would expand SB 35 to nearly all cities, including those in the coastal zone. It would also allow the state to approve housing developments on property it owns or leases and prohibit a city from enforcing its inclusionary housing ordinance if the income limits are higher than those in SB 35.

SB 35 forces cities to approve certain multifamily housing developments without public input or environmental review. The law includes several notable [requirements and exemptions](#). SB 423 would eliminate the 2017 law's sunset date, which would further disincentivize lawmakers from revisiting its impacts.

Cal Cities will issue a new action alert for SB 423 in the coming weeks.

Why Cal Cities opposes SB 423

Overarching laws like SB 423 undermine local efforts to spur housing construction. No other set of laws requires cities to spend millions of dollars developing complex, multiyear plans with their residents, which are then ultimately overridden by the state every year.

While it may be frustrating for some developers to address concerns about traffic, parking, and other development impacts, those directly affected by such projects have a right to be heard. Public engagement often leads to better projects. Removing public input will only further increase distrust and slow construction down even further.

The state will never produce the number of homes needed with a state-driven, by-right housing approval process. What is really needed is a sustainable state investment that matches the scale of this long-term crisis. Targeted, ongoing funding, like the [annual \\$3 billion investment Cal Cities is calling for](#), is the only way to get Californians off the streets and keep them in their homes.



State Bills in Brief: March 22-29

Mar 22, 2023

A weekly primer on the bills and committee hearings that have a direct impact on cities Policy committees are back in full swing and so is the League of California Cities' weekly "upcoming legislative meetings on bills of interest to cities" story — but with a fresh coat of paint. Each week, Cal Cities breaks down the bills, policy committees, and legislative deadlines that city leaders need to know about.

This week's two biggest bills are about housing and behavioral health care, two of Cal Cities' [top legislative priorities](#). Cal Cities is also engaging with legislators on measures related to transportation infrastructure, disaster relief, and recycling. But before you dive into those measures, here's a quick explanation of each section.

The first section, "Bills to act on" is about the measures with the biggest potential impact on cities. These are the bills that city leaders need to be hyper-focused on. If your city can only act on a few bills, consider making these bills a priority. Next is the "Other bills with major impacts" section. These bills may have less of an impact, but they are still extremely important to many, or even all, cities.

Last, is the "Bills to follow" section, which may not show up each week. These bills are being closely monitored for any potential changes, but will likely have a small, limited impact on cities — if at all. Anything can change though, which means these measures could become bills to act on!

The format of this article will be updated throughout the year in response to members' needs and feedback. To share feedback about this story, please [email Brian Hendershot](#), managing editor for *Cal Cities Advocate*.

[Bills to act on](#)

Affordable housing and homelessness are top of mind for lawmakers, cities, and residents this year. Although legislators introduced some cooperative housing bills this session, most of them are the typical, one-size-fits-all approach. However, cities and lawmakers are much more aligned on ways to reduce and prevent homelessness.

SB 35 expansion advances out of committee

- **SB 35 sounds familiar.** The 2017 legislation is one of the highest-profile housing laws in recent memory. SB 35 forces cities to approve certain multifamily housing

sites. The law's [many requirements and exemptions](#) are detailed on page six of a 2018 Cal Cities publication.

- **Just how bad is this expansion?** [SB 423 \(Wiener\)](#) would expand SB 35 provisions to nearly all cities, allow the state to approve housing developments on its own property, and eliminate SB 35's sunset date. *Cal Cities opposes SB 423.*
- **When is the advocacy opportunity?** The bill will be scheduled for a hearing in Senate Governance and Finance in the next few weeks. A list of all scheduled hearings is available below.

Lawmakers mull more changes to the behavioral health care system

- **What are the changes?** [SB 43](#) and [SB 363](#) — both by Sen. Eggman — would make it easier to provide [behavioral health care](#). SB 43 would update the definition of “gravely disabled” and SB 363 would create a real-time dashboard of available beds in psychiatric and substance abuse facilities respectively. *Cal Cities supports both measures.*
- **This also sounds familiar.** Sen. Eggman introduced similar measures last year as part of an [eight-bill legislative package](#). Ultimately, only three were signed into law.
- **When are the hearings?** SB 363 will be heard in the Senate Health Committee on March 22. SB 43 will be heard on March 29 in the Senate Health Committee. Both meetings start at 1:30 p.m.

[Other bills with major impacts](#)

This year's legislative priorities are becoming increasingly clear. These three bills have risen to the top in recent weeks, all with potentially positive outcomes for cities.

Cal Cities-sponsored bill makes it easier to build public projects on time and on budget

- **How?** [SB 706 \(Caballero\)](#) would allow cities to use the progressive design-build process for all public projects over \$5 million. The process reduces delays, mitigates risks early, and keeps costs low.
- **Progressive what?** Often referred to as PDB, the process encourages greater collaboration between cities, designers, and contractors at the earliest stages of project development. Current law restricts the process to water projects over \$5 million in cost.
- **What time is the hearing?** The bill will be heard on March 29 in the Senate Governance and Finance Committee, which starts at 9:30 a.m.

More trash talk at the Capitol

- **What changes are being proposed?** [AB 863 \(Aguiar-Curry\)](#) would increase penalties associated with the violating state's [carpet stewardship program](#), a waste diversion and recycling program. [SB 615 \(Allen\)](#), among other things, would require all electric vehicle traction batteries to be recovered and reused, repurposed, remanufactured, or recycled at the end of their useful life.
- **What is Cal Cities' position?** *Cal Cities supports AB 863 and supports SB 615 in concept.* Notably, SB 615 would require manufacturers, dealers, and dismantlers to be responsible for end-of-life management.
- **When are the hearings scheduled?** AB 863 is set for March 27 in the Assembly Natural Resources Committee at 2:30 p.m. SB 615 will be heard in the Senate Environmental Quality Committee on March 29 at 9 a.m.

Bills to follow

The exact details of various pieces of legislation are still being hammered out. Cal Cities does not yet have a position on the bills below but will likely issue one later in the year.

Three climate bonds to watch

- **What are the bills?** [SB 867 \(Allen\)](#), [SB 638 \(Eggman\)](#), and [AB 1567 \(E. Garcia\)](#).
- **What do they do?** These three measures collectively propose \$20 billion in bonds for safe drinking water, wildfire prevention, drought preparation, flood protection, and extreme heat mitigation.
- **When are the hearings?** SB 867 and SB 638 will be heard on March 28 in the Senate Natural Resources and Water Committee, sometime after 9:30 a.m. AB 1567 is scheduled for April 18 in the Assembly Water, Parks, and Wildlife Committee.

Container redemption program could be expanded

- **What new items are included?** [SB 353 \(Dodd\)](#) would expand the California Beverage Container Recycling and Litter Reduction Act to include any size container of 100% fruit juice. The bill also makes some changes to how payments are processed.
- **Why it matters.** The state-funded program cannot keep up with tumultuous scrap prices.
- **What time is the hearing?** SB 353 will be heard on March 28 during the Senate Natural Resources and Water Committee. The hearing starts at 9:30 a.m.

Potential solar energy permitting mandate on the horizon

- **What changes are being discussed?** Current law prescribes and limits permit fees for residential and commercial solar energy systems, which expire on Jan. 1, 2025. [AB 1132 \(Freidman\)](#) would extend that repeal date to Jan. 1, 2034.
- **When is the hearing?** The bill will be heard on March 29 in the Assembly Local Government Committee, which starts at 1:30 p.m.

Bill mandates region-wide sea level rise plan for San Francisco Bay cities

- **What does it do?** In addition to mandating a local coastal program, [SB 272 \(Laird\)](#) would require cities that receive approval for sea level rise planning and adaptation to be prioritized for related funding for the implementation of projects in their approved sea level rise adaptation plan.
- **What day is the hearing?** SB 272 will be heard on March 28 in Senate Natural Resources and Water, which starts at 9:30 a.m.

[View all bills to act on](#)

[View all tracked bill hearings](#)



Guide to Local Recovery Update: March 22

Mar 22, 2023

The U.S. Department of Transportation announced the opening of an electric vehicle charging and alternative-fueling infrastructure grant program and the Local Infrastructure Hub is hosting a series of infrastructure webinars. Also, the National League of Cities is seeking feedback on how to simplify the federal grant process.

[New EV charging program and alternative-fueling grant program](#)

The U.S. Department of Transportation is accepting applications for a new \$2.5 billion electric vehicle (EV) charging and alternative-fueling grant program: the [Charging and Fueling Infrastructure Discretionary Grant Program](#).

Established by the Bipartisan Infrastructure Law, the program will support projects in urban and rural communities, particularly in underserved and disadvantaged communities, as well as those in designated [Alternative Fuel Corridors](#). Projects in low- and moderate-income communities that disproportionately experience the consequences of climate change and other pollutants are a [key focus of the program](#). The new program builds on the state-operated [National Electric Vehicle Infrastructure \(NEVI\) Formula Program](#). The Federal Highway Administration recently [published](#) the final rule establishing minimum standards and requirements for NEVI-funded projects. [Applications](#) for the charging and fueling infrastructure program are due by May 30, 2023.

[Local Infrastructure Hub recovery webinars](#)

The Local Infrastructure Hub — a partnership between several local government associations — announced a slate of [recovery webinars](#) focused on electric vehicles (EV), energy conservation, and street safety.

On March 30, attendees will learn about [upcoming EV grant opportunities](#) and the best strategies for securing funding. [April 4](#) will focus on the [Energy Efficiency and Conservation Block Grant Program](#), which over 200 cities in California are eligible for.

[Do you have ideas about how to make the federal grant process easier?](#)

The National League of Cities is seeking feedback on how the federal grants and awards process can be simplified and made easier for municipalities. The [survey](#) takes approximately five minutes to complete.

City officials looking for additional information about the American Rescue Plan Act, Bipartisan Infrastructure Law, the Inflation Reduction Act, or additional recovery tools can visit the [Cal Cities Guide to Local Recovery portal](#).